

ALEX ESTEVES

Tel: (510) 396-3339 ♦ Alex@AlexEdits.com ♦ www.AlexEdits.com

VIDEO EDITOR / PRODUCER

Versatile and creative professional demonstrating exemplary work in video editing and production. Leverages talent in *web ad editing, script writing, encoding, video editing, sound and music flow, camera operation, and production*. Strong writing, verbal, and interpersonal skills; easily connects to all personality styles and cross-functional groups. Bachelor's Degree in Film editing.

- Excellent time management with the critical ability to work effectively under aggressive timelines.
- Self-starter and collaborative team player; able to take broad direction and implement creativity.
- Meticulous attention to detail with unrivaled work ethic and accountability.

AREAS OF EXPERTISE

- ♦ Web Ad-Content Editing
- ♦ Digital Media Sound Recording
- ♦ Camera / Video Equipment
- ♦ Mobile Field Production
- ♦ Script Writing
- ♦ Encoding Processes
- ♦ Still / Live Video Editing
- ♦ Video Authoring / Production
- ♦ Lighting / Set Design

Editing Applications

Final Cut Pro, Motion After Effects, and Pro Tools.

CAREER EXPERIENCE

DISCOVERY CHANNEL, Silver Spring, Maryland

2008–Present

Editor/ Digital Media Department

Highlights:

- ♦ Execute the progress and quality of editing, production, and uploading of content for Discovery Channel's original web series, on-air promos, and commercial materials.
- ♦ Determine film sequence by cutting files digitally and ensure smooth running of web content.
- ♦ Provide field sound for digital media original productions.
- ♦ Produce, edit, and script-write Discovery Mobile content.

WEBREADY PRODUCTIONS, Sterling, Virginia

2008

Web Ad Editor

Highlights:

- ♦ Edited raw footage, stills, and chroma-keyed green screen segments.
- ♦ Designed ad templates to meet individual customer specifications.
- ♦ Uploaded final cuts in appropriate codec's for web usage.

COLDWELL BANKER, Costa Rica

2007

Editor/ Digital Media Department

Highlights:

- ♦ Cut shot footage and images of sale properties and uploaded final cuts in proper codec's to web site.
- ♦ Created customer ad templates and executed changes according to realtors' specifications.

PROJECTS

"KYRO" PROMO, North Virginia

2007

Director / Editor

Highlights:

- ♦ Composed and shot two live video performances including a promotional spot for band's upcoming album.

ALEX ESTEVES – Page 2

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“Kyro” Promo – Continued

- ♦ Edited videos and stills to ensure musical timing and special effects.

BAYAREASALSA.COM, San Francisco, California

2007

Director / Editor

Highlights:

- ♦ Created, shot, and edited five-minute instructional shorts on Rueda style Salsa dancing.
- ♦ “Wheeles” segment selected for use in DVD special features material for “La Rueda De Guanabacoa” documentary.

“DIRTY SALSA,” DIGIFILM PRODUCTIONS, Queens, New York

2006

Production Assistant

Highlights:

- ♦ Closely worked with director, cinematographer, and art department; assisted AD with talent management.
- ♦ Actively participated in set construction and provided assistance in the camera department.

“THE UNDERGROUND KONNECTION” – EEMEDIA GROUP, San Francisco, California

2006

Editor

Highlights:

- ♦ Edited interview pieces to provide stimulating effects and an MT-style appearance.
- ♦ Conducted content research for additional video and stills.

“ROLLER DERBY” – AMERICAN ROLLER SKATING DERBY LEAGUE, California

2006

Camera Operator / Editor

Created and shot a promotional video for RSDL utilizing music flow and effective smash cuts.

“I WANNA BE A REPUBLICAN” – EYE THINK PICTURES, San Francisco, California

2006

Production Assistant

Highlights:

- ♦ Provided general assistance to director and cinematographers including lighting and set design.
- ♦ Assisted in the filming of a live performance, camera set-ups, and talent costume changes.

“ROCKN’ THE BOAT” – MEDCO MEDIA GROUP, Oakland, California

2002

Cinematographer / Camera / Assistant Editor & Producer

Highlights:

Worked on a PSA promotional piece for the Oakland California Aquatic Center and the first women’s rowing team at Oakland High School: aired on local cable and used for fundraising purposes for OCA.

EDUCATION

ACADEMY OF ART UNIVERSITY, SAN FRANCISCO

Major – Film Editing

Coursework in editing and advanced theory, ProTools, basic ADR, screen writing, and character development